

September
2024

Message from the President & CEO

Dear Member,

We are thrilled to share some exciting news with you!

Marketing Association of Credit Unions (MAC) recently awarded Members Plus Credit Union two awards at the 2024 MAC Conference. The Credit Union won a Gold award in the Community Engagement category and a Silver award in the Newsletter category for our monthly member e-newsletter.

These honors are a testament to the innovative strategies of our creative Marketing team, which have propelled our Credit Union to new heights. Through meticulously crafted campaigns that deeply resonate with our members and initiatives that inclusively reach our diverse membership across various communities, their efforts have made a remarkable impact, and truly represent our commitment to excellence and dedication in bringing value to the communities we serve.

Sincerely,
John J. Murphy
President & CEO



Member Appreciation Day



Thank you for being our Valued Members!

MPCU hosted Member Appreciation Day on September 24, 2024! There were gifts, treats, and giveaways, as we celebrated our members!

We are always thankful for our members and glad you are a partner of MPCU!

Referral Program

new referrals
earn rewards

FRIENDS + FAMILY



Refer Friends + Family, and you'll both receive a **\$25 Amazon Gift Card***!

*Terms and Conditions Apply

Click to learn more!



Let's grow our community!

Friends + Family Referral Program

The More the Merrier!

Earn up to \$250 in Amazon eGift Cards per calendar year! Members can refer friends + family and receive a \$25 Amazon eGift Card for each referral. The more you [refer](#) the more you earn (up to 10 referrals per calendar

year)!

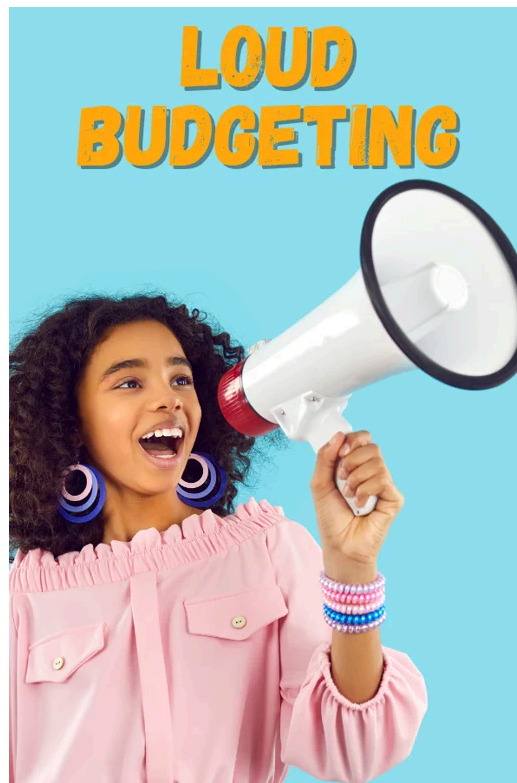
Referred Members will receive a \$25 Amazon eGift Card once they open a Members *Plus* Checking account and complete the requirements below within 30 days of account opening –

- Complete [Referral Form](#) (either online or in-branch)
- Enroll in Online Banking +e-Statements
- Have one (1) recurring payroll or government Direct Deposit

(Membership share account required; \$5 minimum opening balance. Terms and Conditions Apply) Rates, fees and terms as of September 24, 2024 and subject to change without notice

[Learn More!](#)

Latest from the MPCU Blog



Loud Budgeting Explained: Master Your Finances with Members Plus

There is a new technique being used today called loud budgeting that allows you to take a proactive and transparent approach to money management. This out loud approach is unique and encourages people to engage in money conversations about spending, saving, investing, and more. Loud budgeting lets you be candid about finances and makes it easy to say you don't want to spend money on certain things without feeling embarrassed about doing so.

[Read the Entire Article](#)

Questions? Visit our [Contact Us](#) page to get in touch.



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