

August 2023

President & CEO Message

Dear Member,

I am excited to announce the successful completion of our second year of the Marketing Internship Summer Program with Everett High School! Members Plus employed four interns for the summer who worked on a "Financial Success Suite" for teens and young adults. The interns are all concentrating in Marketing through the Everett High School's Career and Technical Education Program.

At MPCU this summer, the interns have been working with the marketing department to learn about marketing at a credit union. They researched financial education, encompassing everything from savings to credit scores, and then designed materials to communicate their research to their age group. In addition to marketing experience, they also learned life skills around budgeting, savings, checking, and credit. Through researching for their project, they understood the importance of financial health and the tools to help them achieve it. They created resources for themselves and their peers, which they will share with their classmates with the help of their instructor, Siobhan Sullivan, Marketing Instructor at EHS. MPCU is proud to be helping to build financial success for the next generation, starting with Everett High School.

The internship culminated in a presentation to their marketing instructor, credit union leadership, and the marketing department about their research, process, and final product: <u>Teen and Young Adult Financial Success Suite</u>. Through this real-world experience, the MPCU team is excited to help build their promising careers!

I am so proud of these four interns for their hard work. Well done, Daisy, Anthony, Lexi, and Kayleigh!

Sincerely, **John J. Murphy** President and CEO

Annual Backpack Drive

Our annual backpack drive is well underway, with our summer interns helping to pack over 500 backpacks for local elementary school children in need. We have stocked these backpacks with school supplies, water bottles, and other essentials like tissues and hand sanitizer. MPCU will distribute these backpacks across the communities we serve, giving them to schools and non-profit organizations like the the YMCA, Boys and Girls Club and the local Parlin School in Everett. With an increase from 400 to 500+ backpacks this year, we are happy to be able to support our newest community in Winchester as well! The funds for these backpacks come from the Coins for Charity of the percentage taken at our coin machines in our branch lobbies.

A big thank you to our interns for their work on this community project, and we are so happy to donate to kids in need!

THANK YOU, INTERNS! Members Plus Credit Union To us, banking is personal. Kayleigh Daisy They packed over 500 backpacks for local school kids in need! WOW!

MPCU Credit Card App - Coming Soon!



MPCU Credit Card App is in development!

You'll be able to manage your credit card, right on your phone!

- Access Your Accounts,
- See Recent Transactions
- Pay Bills
- Edit Account Information
- Report Card Lost or Stolen
- And So Much More!



Rising Teen Accounts

Your Money, Your Way!

Our Rising Teen Checking account is designed to help teens start saving. Teens between the ages of 14-17 are eligible to open this account with a parent or guardian (must be present at branch). Come into the **credit union** today and open an account with a couple quick steps!

Open a Teen Account Today!



Latest from the MPCU Blog



7 Summer Recipes You Can Savor Without Burning Your Budget

Summer is a great time for gathering with family and friends for a picnic, barbecue, or holiday celebration. And since no get together is complete without a fantastic meal to share, we wanted to share some simple, delicious, and affordable summer recipes that are sure to impress at your next dinner party....

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Members Plus Credit Union, 29 High Street, Medford, MA 02155, 781-905-1500 Unsubscribe





